

# ORDER



**Orders**

**Order / Rev:** 161811

**Alt Order #:** 06830378

**Product Desc:** PAT KREITLOW

**Estimate:** 1998

**Flight Dates:** 10/30/12 - 11/06/12

**Original Date / Rev:** 10/26/12 / 10/26/12

**Order Type:** GENERAL

**KSTP-TV, LLC and KSAX-TV**

**Primary AE:** Anjie Brady

**Sales Office:** P-PHL

**Sales Region:** National

**Agency**

**Name:** Buying Time

**Buying Contact:** Erica Corso

**Billing Contact:**

650 Massachusetts Ave NW

Washington, DC 20001-3796

**Billing Type:** Cash

**Billing Calendar:** Broadcast

**Billing Cycle:** EOM/EOC

**Agency Commission:** 15%

**Advertiser**

**Name:** Pat Kreitlow for Congress

**Demographic:** A35+

**Product Codes:** PL1

**Priority:** 2

**Revenue Codes:** AGY, POL, CAND

**New Business Thru:**

**Order Separation:** 00:15:00

**Advertiser External ID:**

**Agency External ID:**

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjie Brady			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSTP-TV, LLC and KSAX-TV	23%	\$0.00
Market	100%	\$0.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KARE	37%	\$0.00
KMSP	24%	\$0.00
KMWB	0%	\$0.00
KPXM	0%	\$0.00
KRWF	0%	\$0.00
KSAX	0%	\$0.00
KSTC	0%	\$0.00
WCCO	16%	\$0.00
WFTC	0%	\$0.00